

PRIYANKA RAJPUT

Manhattan, New York | priyankarajput@nyu.edu | priyanka-rajput.com

EDUCATION

New York University | Master of Arts candidate in Journalism | GPA: 3.88

Sept 2022 - Present

Magazine & Digital Storytelling concentration – Degree expected Jan 2024

- Pitched, reported, and wrote six stories, including a Q&A, an art review, and a 2,000-word profile
- Copy-edited stories for grammar and AP Style
- Produced video packages, conducted interviews, and chose SOTs for the final edit using Premiere Pro

Birmingham City University | Bachelor of Arts in Media and Communication

Sept 2019 - July 2020

Broadcast Journalism, Promotional Culture & BAFTA certification in Albert

JOURNALISM EXPERIENCE

Modern Luxury | Editorial Intern | New York

Jan 2023 - Present

- Research, pitch, and fact-check stories for *Modern Luxury Chicago, Manhattan, and Interiors New York*
- Aggregating content and reworking print features into SEO-friendly digital pieces
- Interviewed designers for three home tour stories, resulting in a 22-page feature in *Interiors New York*

Hello! ME – ITP Media | Editorial Assistant | Dubai

April - May 2018 & Aug – Sep 2019

- Proofread, fact-checked, and reported on content across eight issues of the weekly magazine
- Produced a six-page round-up on [celebrity weddings](#) in 2019 for the special edition of *Hello! Weddings*
- Wrote short features, including [iftar reviews](#), [trends in fashion](#), and the [inside story](#) on celebrities
- Collaborated with editors, photographers, and designers to ensure cohesive content production
- Covered local press days and brand partnership events for the magazine's social media channels
- Assisted with three home photo shoots for the interiors section of the magazine

April - May 2017

Turret Media – Dubaiweek.ae | Editorial Assistant | Dubai

- Monitored local news trends and wrote SEO-optimized news pieces on a 60-minute turnaround everyday
 - Attended the [UAE Food Bank](#) launch press conference and wrote an article announcing it
 - Compiled [comprehensive listicles](#) for the weekly [Things to Do Newsletter](#), advancing subscriptions by 5%
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OTHER EXPERIENCE

The Qode | Communications Executive | Dubai

Jan – June 2022

- Created a Middle East-specific brand profile for luxury menswear label Brett Johnson
- Developed a comprehensive [communications plan](#) for Lookfantastic's Middle East launch

The Qode | Junior Communications Executive | Dubai

Dec 2020 - 2021

- Drafted [press releases](#), interviews, and [features](#) across lifestyle, corporate, beauty, and fashion divisions
- Wrote weekly articles on beauty trends for Lookfantastic.com.
- Managed and executed [high-profile events](#), including – two pop-ups, two launches, and three press days
- Mentored three interns on writing brand-specific press releases and creating coverage reports

Dubai International Film Festival | Theater Operations Lead | Dubai

Nov 2014 & Dec 2016

- Led a team of over 30 members and won the best volunteer award amongst 150 volunteers.
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SKILLS

- **Multimedia:** Adobe InDesign, InCopy, Illustrator, Photoshop, and Premiere Pro
 - **DSLR:** Sony α7R III, Canon Rebel XS, Cannon XA11 video camera
 - **Computer:** MS Excel, MS Word Google Sheets, Slides, and Docs
 - **Social media and analytics:** Instagram, TikTok, Snapchat, Twitter, Lefty, and Launchmetrics
 - **Languages:** Proficient in English, Hindi, Marathi, and elementary proficiency in Arabic
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REFERENCES

- Lauren Brocato, Senior Managing Editor, lbrocato@modernluxury.com
- Caroline Miller, Adjunct professor - Magazine and Digital Storytelling, Caroline.miller@nyu.edu