

BCA  
Influencer Coverage Report  
7<sup>th</sup> October 2020 – 13<sup>th</sup> October  
2020

# Overview

Total influencers sent to: 10

Total Followers of influencers sent to: 1,259,707

Total Reach of influencers sent to: 377,912.076

Total posts received : 22

Total Influencers posted : 7

# List of Influencers gifted

First Name	Last Name	Instagram	Following
Amy	Fox	<a href="https://www.instagram.com/amyjeanfox/">https://www.instagram.com/amyjeanfox/</a>	18.2K
Bijal	Soni	<a href="https://www.instagram.com/myprdiaries/">https://www.instagram.com/myprdiaries/</a>	34.5K
Dee	Mohamud	<a href="https://www.instagram.com/deemohamud/">https://www.instagram.com/deemohamud/</a>	30.4K
Ivana	Buric	<a href="https://www.instagram.com/miss_austyle/">https://www.instagram.com/miss_austyle/</a>	52.4K
Lara	Geddah	<a href="https://www.instagram.com/larashappywork/">https://www.instagram.com/larashappywork/</a>	98.2K
Maram	Zbaeda	<a href="https://www.instagram.com/maram.zbaeda/">https://www.instagram.com/maram.zbaeda/</a>	500k
Milli	Midwood	<a href="https://www.instagram.com/millimidwood/">https://www.instagram.com/millimidwood/</a>	16.9K
Soraya	Shawky	<a href="https://www.instagram.com/sorayashawky/">https://www.instagram.com/sorayashawky/</a>	143K
Yasmine	Yousri	<a href="https://www.instagram.com/yasminyousri/">https://www.instagram.com/yasminyousri/</a>	452K
Zahra	Amira	<a href="https://www.instagram.com/zamirastyle/">https://www.instagram.com/zamirastyle/</a>	480K

# Feedback

*“This is a brilliant initiative!”*

- Zarah Amira

*“Received this package from boohoo for breast cancer awareness, it’s very cool”*

- Yasmin Yousri

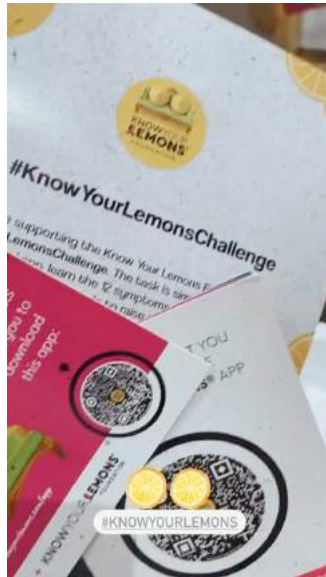
*“This is such a lovely initiative, I’m so excited to be a part of it!”*

- Ivana Bruic

# Total spend

Description	Cost
Customize Boxes	GBP 38
Delivery cost	GBP 11
Lemons	GBP 25
<b>Total Cost</b>	<b>GBP 74</b>

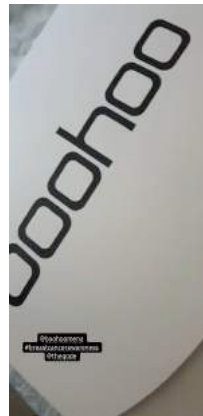
Date: 7 October 2020 Followers : 24,164  
Amy Jean Fox



Date: 7 October 2020 Followers : 33,007  
Dee Mohamud



Date: 7 October 2020 Followers : 452,268  
Yasmin Yousri





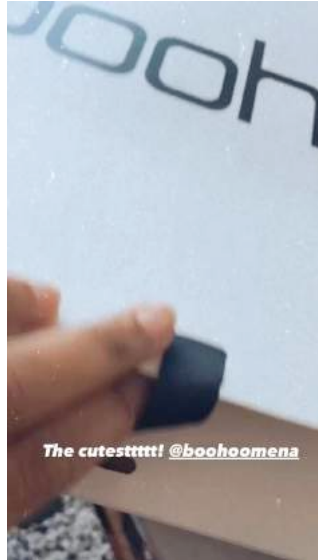
Date: 9 October 2020 Followers : 98,214  
Lara Geadah



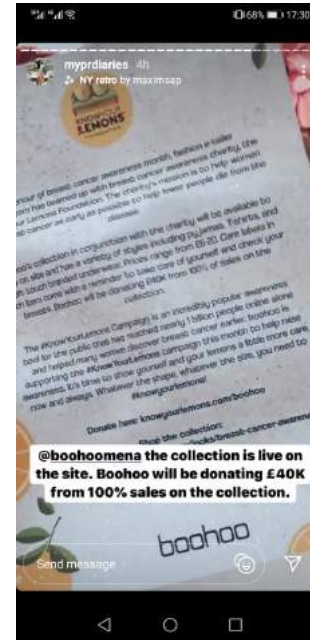
Date: 9 October 2020 Followers : 46,403  
Zarah Amira



Date: 11 October 2020 Followers : 34,441  
Bijal Soni



Date: 11 October 2020 Followers : 34,441  
Bijal Soni



Date: 14 October 2020 Followers : 51,900  
Ivana Bruic

