



MANGO Influencer campaign & Branded content report – FW2020



BRANDED CONTENT FW20



INFLUENCER CAMPAIGN FW20

LANA ALBEIK

Instagram Link:

https://www.instagram.com/lana_.jpg/

Followers:

51.8K

Interests:

Fashion & Lifestyle



[INSTAGRAM.COM/LANA_.JPG](https://www.instagram.com/LANA_.JPG)

6 NOVEMBER 2020

ENGAGEMENT RATE: 4.50%

PR VALUE: \$9,750



[INSTAGRAM.COM/LANA_.JPG](https://www.instagram.com/LANA_.JPG)

25 DECEMBER 2020

ENGAGEMENT RATE: 4.59%

PR VALUE: \$9,750



[INSTAGRAM.COM/LANA_.JPG](https://www.instagram.com/LANA_.JPG)

6 JANUARY 2021

ENGAGEMENT RATE: 4.18%

PR VALUE: \$9,750



SOHA MOHAMED TAHA

Instagram Link:

<https://www.instagram.com/sohamt/>

Followers:

785K

Interests:

Fashion & Lifestyle



[INSTAGRAM.COM/SOHAMT](https://www.instagram.com/sohamt)

3 NOVEMBER 2020

ENGAGEMENT RATE: 1.03%

PR VALUE: \$9,750



sohamt  @mango Girl head to toe

13w



numuboutique Wooooow 🥰



13w Reply

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dania.watad 🥰🥰🥰🥰🥰



13w Reply

— View replies (1)



dreamlenses.ae You rock girl 🥰



Liked by lanahattab and 8,192 others

NOVEMBER 3, 2020

[INSTAGRAM.COM/SOHAMT](https://www.instagram.com/sohamt)

21 DECEMBER 2020

ENGAGEMENT RATE: 0.99%

PR VALUE: \$9,750



[INSTAGRAM.COM/SOHAMT](https://www.instagram.com/sohamt)

9 JANUARY 2021

ENGAGEMENT RATE: 1.67%

PR VALUE: \$9,750

