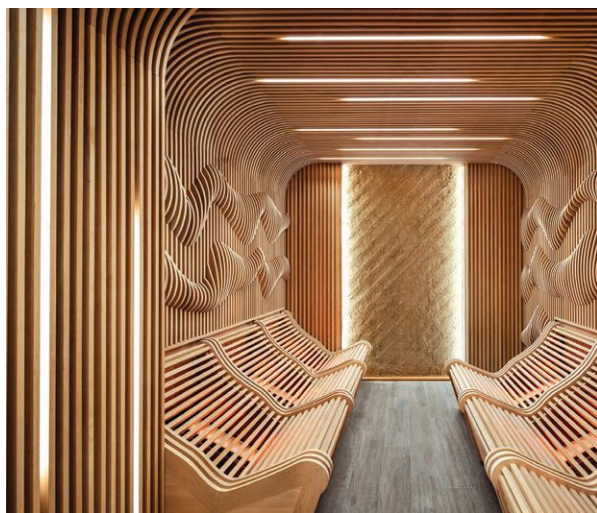
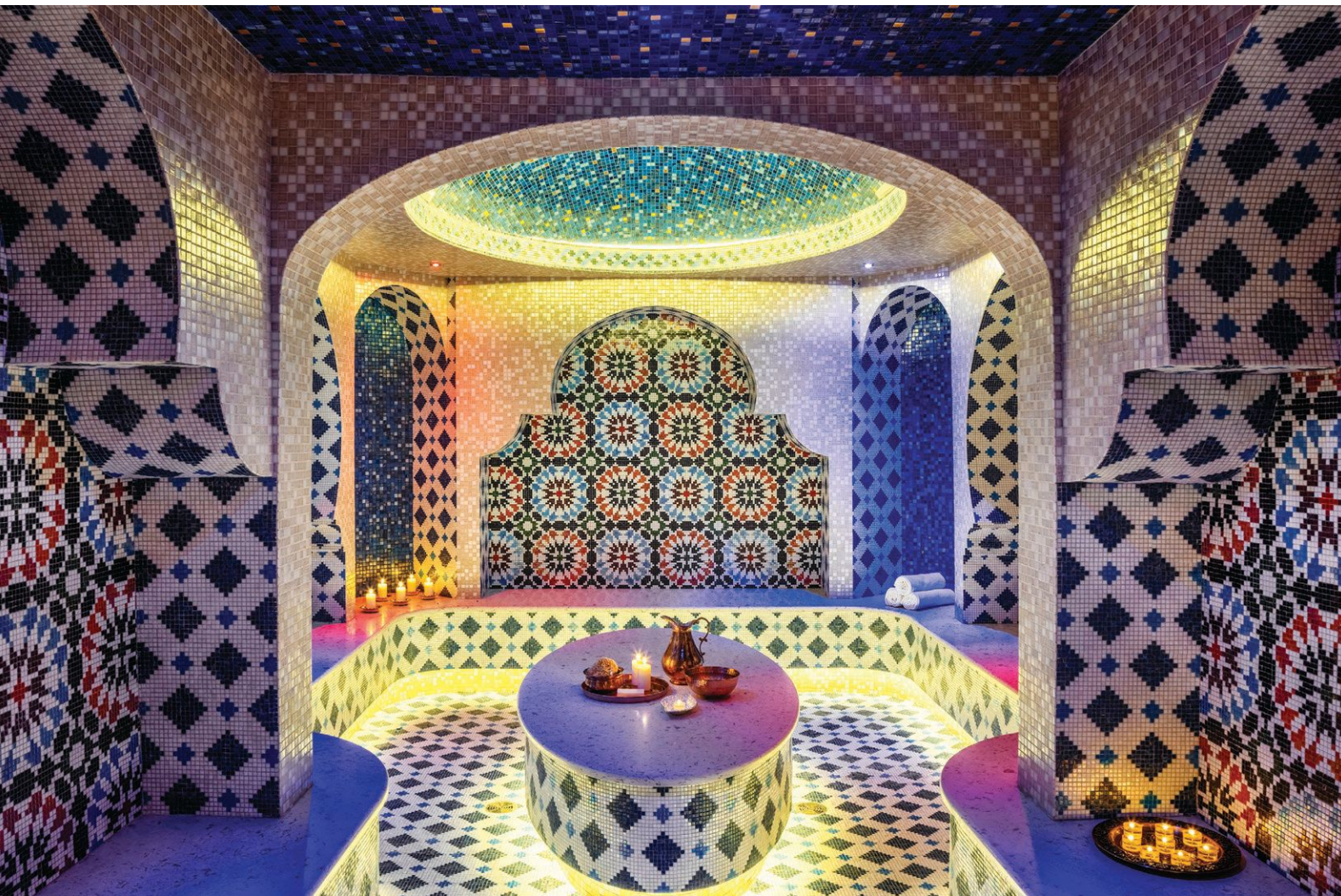


TALK OF THE TOWN

Explore a magenta-inspired universe, indulge at a luxe new spa and more in NYC this month. *BY PRIYANKA RAJPUT*



SPA DAY

Experience the tranquility of a beach in Bali or the warmth of a Finnish sauna without leaving the city. Brooklyn's World Spa, a recently opened urban bathhouse and wellness center, offers guests a plethora of worldly experiences, from Eastern European *banyas* and Turkish hammams to Japanese *onsens*. In addition to wellness treatments, guests can indulge at the World Spa lounge, choosing from international entrees and light bites such as handrolled sushi to decadent desserts and signature cocktails. "We are thrilled to provide our guests the opportunity to experience our pioneering approach to wellness," says managing director Lenny Vays. "We look forward to making World Spa the premier wellness and spa destination in not only New York but also across the globe." 1571 McDonald Ave., Brooklyn, worldspa.com

PHOTOS BY BRIAN BERKOWITZ



ENTER THE MAGENTAVERSE

In celebration of the color of the year, Viva Magenta, Artechouse, an immersive art studio, and Pantone are partnering up to present another powerhouse project after a series of successful collaborations. Get ready to be transported into a magnificent world brimming with magenta hues at the breathtaking Magentaverse exhibit in a 100-year-old boiler room beneath Chelsea Market. Upon entering, an 18-channel, floor-to-wall panoramic projection will envelop guests into a 22-minute cinematic exploration of the character and complexity of the color, complemented by captivating audio and stunning visuals of corals, crystals, flowers and more. As Sandro Kereselidze, Artechouse's co-founder and chief creative officer, puts it, "[The exhibit] embodies and celebrates the striking and expressive nature of Viva Magenta." *Through May 29, 439 W. 15th St., artechouse.com*

LITTLE LUXURIES

With the debut of a sleek new shop, Versace brings a new wave of opulence to the Upper East Side. Located in the heart of Manhattan on Madison Avenue, the space spans 5,000 square feet and exudes luxury via fluted wood panels, polished gold fixtures, blue calcite marble details and more. Adding a contemporary touch to the brand's signature styles, the haute haven offers a carefully curated collection of ready-to-wear pieces, accessories, shoes and more for men and women. *747 Madison Ave., versace.com*



PARISIAN PARADISE

Indulge in a Parisian-style skincare experience at the newly launched Sisley Paris Spa. Situated in Soho's The Dominick Hotel, the spot beckons with a range of indulgent skincare and relaxation services, incorporating the latest phyto complexes and anti-aging techniques. Treatments include a customized phyto-aromatic facial, a soothing full-body massage complemented by aromatic essential oils and a detoxifying Moroccan hammam ritual. Guests can also enjoy other amenities, such as relaxation lounges, fully equipped locker rooms and a rejuvenating sauna, steam room and salt chamber. *246 Spring St., 7th Floor, thisisleyspa.com*